

[Subject line:] BRADLEY BEACH 2012 MEMORIAL WEEKEND FESTIVAL

Thank you for your participation or interest in the **BRADLEY BEACH MEMORIAL WEEKEND FESTIVAL**. We hope you will join us this year, for an even more successful event. We have planned increased marketing and promotions this year to draw even more visitors to our boardwalk that weekend.

Attached please find an application for the 2012 Memorial weekend event (Saturday May 26 and Sunday May 27).

We suggest that you return the completed form along with any fee(s) due at your earliest convenience to insure that you obtain your desired position.

This year we anticipate the event to exceed previous years both in registered vendors and attendees. Those of you who have been with us in previous years have certainly seen the expansion we have enjoyed.

In addition, this year the Parade will be expanded which means additional "traffic" for you.

If you have any questions, please contact the committee, via e-mail: [mwhile@monmouth.com](mailto:mwhile@monmouth.com) or phone 732-776-2999, **extension 29**, and someone will return your request.

Thanks for your support. We look forward to seeing you in May and providing you with a venue that exceeds your needs.

THE 2012 MEMORIAL WEEKEND STAFF

# **BOROUGH OF BRADLEY BEACH**

## **2012 MEMORIAL WEEKEND FESTIVAL**

**Bradley Beach Promenade. Saturday, May 26 & Sunday, May 27, 2012-RAIN OR SHINE!**

### **VENDOR APPLICATION**

Your application and full payment must be received no later than April 1, 2012

To Guarantee each 10 ft. X 10 ft. space.

If application is received by April 1<sup>st</sup>, and you want to reserve last year's space, check here

Applicant Information: Name: \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ EMAIL \_\_\_\_\_

CHECK ONE: General Merchandise      Craft      Artist      Food

DESCRIPTION: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_ Signature \_\_\_\_\_

#### FEES: Each 10 X 10 Space:

(ALL VENDORS RECEIVE ONE (1) EVENT TEE-SHIRT FREE- SIZE S M L XL XXL  
EXTRA'S \$10.00 EACH PAYABLE WITH APPLICATION - SIZE \_\_\_\_\_)

#### SELLERS OF ARTS, CRAFTS AND NON-FOOD GENERAL MERCHANDISE VENDORS:

\$125.00 IF RECEIVED BY March 1, 2012:

MARCH 2 to May 13, 2012 -- \$160.00; IF RECEIVED AFTER May 13, 2012; \$185.00

Food Vendors \$225.00 BY March 1, 2012; \$250.00 up to May 13<sup>th</sup>; Thereafter \$275.00

(Fire Permit for cooking – if required \$45.00- separate check)

(MUST COMPLY WITH ALL SAFETY & HEALTH REGULATIONS)

#### GENERAL RULES:

- 1) No Refunds will be issued under any circumstance!
- 2) All food items are allowed and there will be no exclusivity provided for any items!
- 3) Product may be sold Saturday, May 26, and Sunday, May 27, 2012, starting 9:00 AM  
Vendors shall remain open until 7:00 P.M.
- 4) Vendor Generators **MUST BE IN GOOD WORKING ORDER, QUIET AND SMOKE FREE**

Insurance: Each food vendor with cooking and/or heating equipment must provide a Certificate of Insurance for \$1,000,000. Food vendors without cooking and/or heating equipment must provide a Certificate of Insurance for \$500,000. This insurance must name the Borough of Bradley Beach, and its agents and employees as additional insured and held harmless. This Certificate must come directly from your insurance agent and must be mailed directly to: Michele Whille, 701 Main Street, Bradley Beach, NJ 07720.

CERTIFICATES MUST BE RECEIVED NO LATER THAN May 1.

Please mail the completed applications and all supporting documents to: Michele Whille,  
Memorial Festival Committee, Borough of Bradley Beach, 701 Main Street, Bradley Beach, NJ  
07720

Ph. 732-776-2999(ext 29) – Fax 732-775-1782      Email: [mwhille@monmouth.com](mailto:mwhille@monmouth.com)

(Please make all checks payable to: BOROUGH OF BRADLEY BEACH)

**TWO- DAY ONLY PARKING PASSES AT THE NORTH END PARKING LOT**  
**AVAILABLE FOR \$25.00 (LIMITED SPACES) ADDITIONAL CHECK**

**Lodging Accommodations** are available at your expense with Holiday Inn Express, 3510 State Rt. #66, Neptune, NJ 07753, for a block of rooms to be available for those from out of town who wish to stay overnight for the event. Reservations can be made by linking on to

**<http://www.hiexpress.com/hotels/us/en/neptune/nepnj/hoteldetail>** **OR** call the hotel directly

at 1-800-HOLIDAY and use group code **BBM**